

# Regional Service Centre

**Coaching  
is the key to  
performance  
at all levels**



# Regional Service Centre

## ***Coaching Works:***

- **Coaching is for all levels**

## ***Bowls NZ requirements:***

- Coach led player focused development in all Centres.
- Representative Centre teams must have an appointed qualified coach.
- Regional Coaching plans... being implemented.
- Centre Coaching plans... being implemented.

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## *We need to:*

- Extend the player development concept being practised at national/regional levels to centre Rep and development squads so that players are properly prepared to succeed when required to perform.
- Create a coach development pathway that ensures players get the right level of support from skilled coaches at each stage of their development.
- Build a strong base and network of better coaches with a record retained of who they are actually coaching.
- Ensure a pathway is laid out for aspiring coaches.  
Club > Centre > Talent Development > Underage National > Blackjacks

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## *We will do this by:*

- Developing a planned approach in each Centre to address the challenges.
- Smarter recruiting so the right people are being developed to coach.
- Improved coach management.
- Improved communication and networking with coaches.
- Tighter information and data collection.
- Promote player driven Coach led programmes.

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## ***Benefits:***

- **Better and more active coaches at all levels.**
- **Promising coaches have a defined pathway to coach players at higher levels.**
- **Improved competition for representative selection from developing players.**
- **Improved rep player team culture and performance.**
- **More appealing coaching environment to enhance recruitment of club and rep coaches.**
- **Improved coaching depth and better coach retention.**
- **Success breeds success.**

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## *Issues to be fixed along the way:*

- The direction.
- Not enough coaches in too few centres. Too few credible coaches coming through to higher levels.
- Too many badge holders adding little or no value to new / developing players.
- Too few coach trainers.
- Soft re-accreditation of coaches.
- Maintain regular contact by regular communication from the Coaching Committee.
- Inadequate planning and implementation.
- Maintain a database of active coaches and develop a process for monitoring a player tutoring log.

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## *The Regional Service Centre / Bowls Canterbury are working on:*

- The need for action with in Centres to address the challenges and accept ownership of the way forward.
- Draft strategic and operations plans (being discussed today).
- Revitalised centre coaching committee.
- Identify people who have an interest in coaching.
- Target coaches whose goal is to upskill, further ones knowledge base and attend regular refresher courses.

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## ***Discussion Points:***

- What other related matters need to be discussed?
- What help do Centres require?
- Will your Centre appoint a coach to your representative team?
- Do you promote winter coaching clinics < 5years?
- Other topics.

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## ***Centre Actions:***

- Ensure the right coaches are selected.
- Centres to identify centre contacts for all matters coaching – 31 July 2011.
- Centres to identify any credible coaches who can contribute to a regional coach planning network – 30 June 2011.
- Adapt Regional Centre draft coaching plan and operations plan – 31 July 2011.
- Centres monitor and report progress to Rebecca Maurice - first report by 31 October 2011.

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## *Coaching for beginners:*

