



**Southern
Regional Centre
Regional Forum**

May 14th 2011

Burnside Bowling Club
330 Avonhead Rd, Burnside

Regional Centre Name Change

From

- **Bowls Canterbury Regional Centre**

To

- **Southern Regional Centre**

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Regional Delegates Nominations

➤ 4 Regional Delegates required

- **Grant Evans** - appointed by Regional Board
- **Ruth Grant** - nominated by Central Otago
- **Elaine Hemi** - nominated by Bowls Nelson
- **Bill Rothwell** - nominated by Bowls Canterbury

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Membership

- This is a major issue for 2011-12, a big challenge.
- Aim to promote and grow the game.
- MIB is the central driver for new participants.
- Encourage all clubs to increase casual Bowls programmes.
- Clubs need to complete a casual registration form for Bowls NZ.
- It is imperative we move towards improving data collection and recording membership details.
- Aim for centralised data based system of all players.

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Club Rationalisation

The Canterbury experience

- Most city clubs are sited on Council Leased land.
- Earthquakes have forced Clubs to review their economic viability due to high cost of reinstatement and greens restoration.
- Many clubs have either no or limited Earthquake greens Insurance cover.
- Threat of loss of members will determine their ongoing viability.
- The number of Clubs may reduce by merging or an incentive to relocate to an unaffected two green facility.



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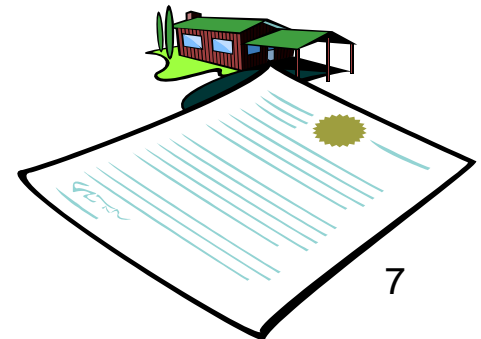
Club Rationalisation cont'

- An analysis of Christchurch City Club membership confirms:
 - Two clubs have under 25 members
 - Seven Clubs have between 26 to 50 members
 - Four badly earthquake affected Clubs are within 4km of each other
 - Another four seaside Clubs are within 7km of each other
 - City Council has directed that clubs with low membership and serious earthquake damage to their facilities should consider merging with other Clubs.
 - Under the One Bowls One vision agreement Bowls Canterbury has an obligation to enter discussions with some of the Clubs.
- Some Clubs are working with neighbouring Clubs to combine and grow.
- Focus on moving to an under utilised two green facility in the short term.

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Insurance

- The lessons Bowling Clubs in Canterbury have learned.
- Most Clubs have little or no Earthquake cover for greens restoration.
- Top End of greens insurance \$15,000
- Middle ground \$5,000 – Excess of \$2,500
- Many thought, but did not have any cover i.e. subsidence or malicious damage.
- Many Clubs also have underinsured premises.



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Insurance cont'.

- At least, a month before your Club's policy is up for renewal, obtain a valuation for insurances purposes from a registered Valuer.
- We recommend your Club's renew their policy for premises with replacement cover rather than an indemnity value.
- These measures avoid financial risk of under insurance and premises, if destroyed, can be rebuilt with a similar sized structure.
- It is important to keep your Club's policy current, should any further aftershocks cause damage or a new event occurs such as fire.

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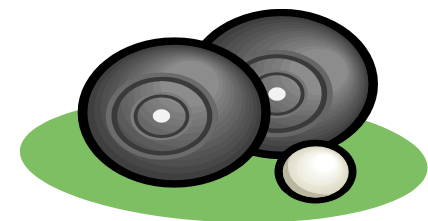
Insurance cont'.

- Your Club's Executive should review their insurance cover now to eliminate financial risk.
- Contents should be defined as furniture, plant and equipment to include greens equipment i.e. irrigation systems
- Shop around for the best policy and obtain quotations for a comprehensive cover.
 - 1. Jardines Lloyd Brokers / Lumley Insurance*
 - 2. Marsh Ltd Brokers / Promoting Clubs NZ policy*
 - 3. Tower / Partnership with Bowls NZ*
- If there is a large increase to your Annual Premium, increase your subscriptions accordingly.

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Greenkeeping

- Bowls NZ must ensure that all venues for the National Open Championships have the greens formally evaluated and up to the Bowls NZ standard.
- How can Bowls Canterbury Greenkeepers Association help your Centre?
- Plane greens – B.C.G.A. have the only machine.
- Resow after planing, fertilisation and management ready for next seasons play.
- User pays – standard quote.



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Bowls NZ Event Regulation Review.

a) **Bowls NZ National Interclub (7's)**

Is there a need for the Division 2 Men's and Women's national event?

b) **National Club Championships** (Regulation 11.1) (Singles, Pairs, Triples, Fours)

Reg. 6.16 When setting entry fees Centres have to take into account their obligations to cover prize money at Centre or Zone level and pay the expenses of teams or individuals who take part in Zone finals.

Reg. 7.14 Cost of Zone finals shall be apportioned between the Centres competing in the Zone finals on an agreed basis.

Reg. 8.12 All Finalists travel and accommodation costs for the National Finals will be the responsibility of the participants – a 'user pays' model

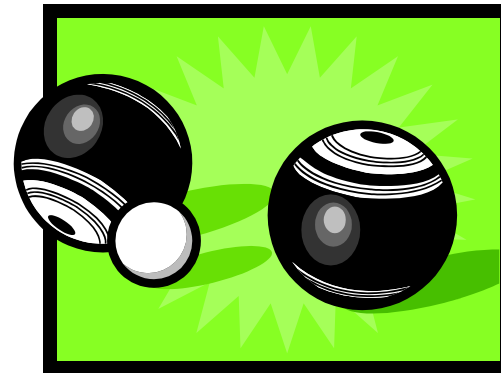
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Bowls NZ Event Regulation Review cont'

c) National Intercentre

Development

- Recommend that this be permanently reinstated at both Zone, Regional and National finals.
- Should this be an < 5 years or < 10 years event or just a "B" team.



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National Intercentre Cont'

- Initially discussed at the Auckland Regional Forum in response to a review of the National Intercentre event.
- Alternative structure and format eliminating the need for a regional qualifying process.
- All 27 Centres (if they decide to enter) would come together to compete in a round robin and knockout format over 3 days to determine the National Intercentre Title.
- 4 sections of approximately 6 with the 2 top sides in each section then playing a knockout quarter final, semi final and final.
- Three games per day. 1 team from each of the 6 Zones in a section (Geographic split).
- Regional qualifying events no longer required.
- Men's & Women's events may be played at the same time but at a different location. i.e. one in the South & one in the North Island, or to save costs at the same location.

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Bowls NZ Event Regulation Review cont'



National Championships Review

- How does Bowls NZ address the declining entries?
- How would we increase the number of women's entries?
Alternate venues and dates are an unlikely option due to costs.
- Is there a need to review entries of composite teams?
- What is the desired Nationals format?

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Southern Region 3 Representative Calendar

- Goal is to establish a detailed Regional plan of annual Intercentre Events in Zone 5 and Zone 6 to identify what fixtures approved, the dates they occur plus the venue and greens.
- To include Bowls NZ National and International events in the region.
- To include Intercentre Events for the eleven Centres for Men and Women.
- Aim to set tentative dates and venues two years in advance.
- RCEO to attend Zone 5 and Zone 6 meetings.

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Southern Region Representative Players

- **Emerging Players**
 - What is the criteria called?
 - Development, Emerging or Junior Representative Teams at Intercentre.

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Strategic and Operations Plans

- **Creating or updating your strategic plan?**
Plan now to ensure a successful 2011/12 season.
 - Assess where your Centre / Clubs is now.
 - Where do you want to be?
 - How do we get there?

We need to maximise the Centre / Clubs potential, ensure strong governance for survival.

- **Operations plans are business plans.**
 - Are important at times of economic downturns where sponsorship and grant funding can't be relied on.
 - Realistic budgets and plans important to ensure viability.

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Strategic Plan cont'

- **Branded Events**

- Tender to event companies to run a series of one off events in centres or clubs.
- Analysis of centre participation figures for all.
- Clubs in southern Region.
- Promote MIB and encourage Christmas Bowls

- **Youth Bowls**

- Dialogue with Kiwisport funding partners and resubmit fund application.
- Encourage bowls games of shorter duration.

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Strategic Plan cont'

• **Talent Development**

- Identify performance coaches in your Centre and complete the Regional Coaching Plan.
- Implementation of the Bowls NZ Coaching Plan.

• **Club consolidation plan**

- Review Bowls Club playing environments assist in the reshaping of bowls delivery in areas. Continue to reposition and develop collaborations between Bowls Clubs.

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Strategic Plan cont'

- **Governance**

- Clubs and Centres should adopt the new constitution to maintain consistency with Bowls NZ constitution.

- **Financial**

- Support and develop templates to assist Centres develop consistent operation budgets that include innovative streams.
- Employ suitable personnel at Centre level to seek funding, sponsorships, manage revenue generating branded programmes, events and customer service.

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Centre Strategic and Operations Plan

- Centres should develop strategic plans.
- This plan includes some goals and strategies for your centre to function and achieve a number of objectives for the 2011-12 season.
- A template has been emailed to your Centre Secretary for your strategic action plans.
- Please adapt a view to implement a document to assist and grow the game in your Centre.

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Genesis Sponsorship

(subject to final confirmation)



- Join now Bowlers and personally save around \$190.00 a year.
- 5,000 bonus brownie points to your club.
- \$\$\$ for your centre.

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Awards

- Do Centres operate the same awards as Bowls NZ?
 - **Centre of the Year**
 - **Tower Club of the Year**
 - **Player of the Year**
 - **Coach of the Year**
 - **Administrator of the Year**
 - **Official of the Year**
 - **Young Player of the Year**
 - **Green Keeper of the Year**
 - **Media Award**
 - **Volunteer of the Year**
- Can the Southern Region Centres make a success of the national event by nominating their top performers and key volunteers for the National Bowls Awards 2010-11?

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Regional Committees

Our goal is to work with you all to establish Regional Committees in accordance with the Southern Region Strategic Plan. This is to be skills based and operations will cover the following initiatives:

- Greenkeeping
- Strategic Planning in Centres
- Talent identification and development programme
- Umpires – Pathways and development
- Youth

The Regional Service Centre will set up Forums for these committees.

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Resources Available

- ☞ Bowls Canterbury Staff
- ☞ CDO's – Vince Roper (Zone 5)
& Jim Scott (Zone 6)
- ☞ Staff and Contractors of Bowls NZ

Bowls NZ Initiatives



National Branded Initiatives



Endorse and support the above National Brands in our Region

Bowls NZ Sponsors & Partners

