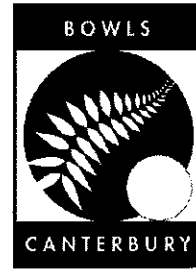


1 September 2010



Dear Sir/Madam

Bowls Canterbury looks to future

Bowls Canterbury has recently announced its new regional centre structure. In this new structure the regional centre based in Canterbury will work closely and co-operatively with the 11 centres throughout the South Island to provide management, administrative support and expertise to help grow and develop the sport of Bowls. The regional centre concept will also facilitate greater access to the resources of Bowls NZ.

The purpose of the restructure has been to align the organisation to our new regional responsibilities and to enable us to deliver to our KPI's and meet funding requirements set out by Bowls NZ. The new structure is designed to be in alignment with the 'One Bowls One Vision' and to ensure longevity of the sport of bowls for future generations.

We are extremely pleased to introduce this new structure. We have learned through the consultation process over the past 18 months that regional bowls services need to be streamlined to maximise sport promotion, participation and development. Bowls New Zealand CEO Kerry Clark, agreed that the move would certainly achieve this and confirmed that he felt it showed initiative and foresight.

The new structure has resulted in the creation of four new positions. The new positions of Regional CEO and Regional Sports Development & Programme Coordinator have been advertised, and appointments are expected to be made by the end of September. The role of Office Manager and Events and Communications Co-ordinator (part time) will be advertised later.

All employees of Bowls Canterbury were encouraged to consider the newly created roles, however with the new focus three employees have elected not to apply for the new positions. The former CEO Bowls Canterbury, John Tyler, who has served as the Canterbury Centre CEO for the past 5 years, confirmed last week that he did not wish to be considered for the new role and elected to take redundancy.

During this transition period the Executive have and will continue to back fill positions where necessary until such time as all appointments have been made. Change is always difficult and we have had tremendous support from staff who have elected to come back to continue to help out during the transition.

We are excited about what the future holds for Bowls in the South Island region and throughout New Zealand. We are confident that this new structure will ensure that we have a strong foundation in place as we take on the regional responsibilities and move from a Canterbury only focus to a much wider South Island focus. We also believe that this structure will enable us to provide a

service offering that is in line with Bowls NZ's vision and meets the needs of the wide ranging demographic bowling community in the South Island. As we move to implement this new structure we will continue to provide a service to all Canterbury stakeholders and an important part of establishing the regional focus will be to work very closely and in consultation with centres and clubs throughout the South Island.

For further information about the developments please join us at the information meeting on September 14 2010 at 7:30pm, to be held at the Burnside Bowling Club.

In the meantime, please do not hesitate to contact me directly if you wish to discuss this further.
Phone: 027 227-6009

Yours faithfully

Peter Harris
President Bowls Canterbury